



# Event Management with Asset Tracking

**exhibitforce**

REDEFINES BEST PRACTICES

Global Technology Leader with Event Management teams expanding from North America to Asia-Pacific.

## Executive Summary

In search of a central location to manage all event related and equipment requests, this technology leader looked to ExhibitForce to devise a site that would create a user friendly way to request and track assets by bar coding.

- Over 1,500 events per year with unlimited requestors/end users
- Manage assets with bar coding
- Successfully tracking 5+ years later



## Challenge

With the demand for their equipment continuing to rise, this Technology Leader's legacy system was no longer performing and was not available online. They searched for three critical elements from a new platform, including (1) tracking items by bar coding; (2) providing cloud-based access to an unlimited number of requestors/end users and (3) giving the end users a tool to manage the overall event.

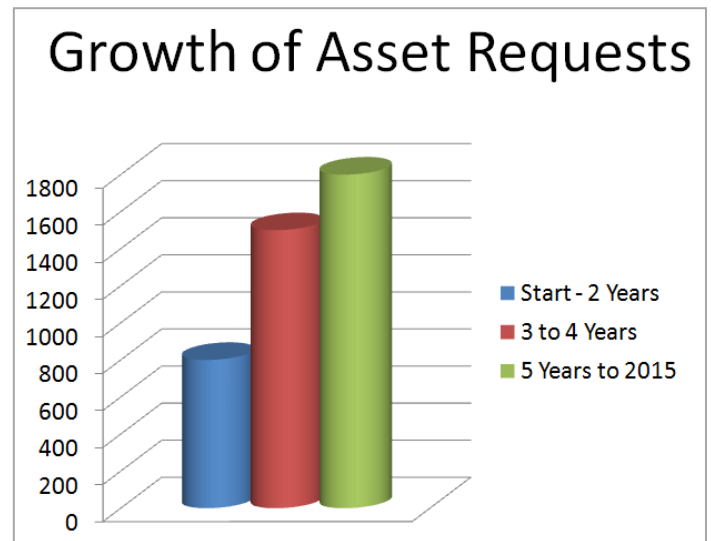
## How ExhibitForce Helped

The discovery process included on-site meetings where the ExhibitForce team could easily see the shipping/receiving process firsthand and thus, utilize ExhibitForce's EF Event Suite as the basis to create a platform that was flexible to meet all of their requirements.

The overall results include increased efficiencies and an improved workflow. It also provided the end users with a cloud-based portal where they can easily track the requested assets and maintain all event details on one platform.

## Results

- Increased events per year with unlimited requestors / end users
- Asset Mgmt via Bar Coding
- 5+ years, tracking successfully
- Acquired two companies and implemented same process



Year over year, the program continues to grow. The above chart does not reflect the two company acquisitions that were not part of the original implementation process and likely to skew the analytics.

